

SYED HAMID ALI

Frontend Web Developer

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PROFESSIONAL SUMMARY

Frontend Web Developer with 3+ years of professional experience delivering scalable, high-performance web applications across diverse industries including music licensing, transportation, e-commerce, and blockchain. Proficient in Next.js, React.js, TypeScript, Redux, and SCSS, with a strong track record of independently architecting and shipping production-grade frontends. Adept at API integration, complex state management, and solving intricate UI challenges with clean, maintainable solutions.

TECHNICAL SKILLS

Frontend:	Next.js, React.js, TypeScript, JavaScript (ES6+), HTML5, CSS3
Styling:	Tailwind CSS, SCSS, CSS Modules, Ant Design, Bootstrap
State Mgmt:	Redux Toolkit, Zustand, Context API
Tools & DevOps:	Git, GitHub, Vercel, Netlify, GitHub Actions
Other:	REST APIs, SSR/SSG, Stripe Integration, MetaMask / Web3, WordPress, PHP

PROFESSIONAL EXPERIENCE

Frontend Web Developer | LimeClicks

Apr 2025 - Present

Iqbal Town, Lahore

- ▶ Build scalable, responsive, and robust UI components using Next.js, React.js, and Redux for production-grade web applications.
- ▶ Implement Server-Side Rendering (SSR) and Static Site Generation (SSG) strategies in Next.js to optimise performance and SEO outcomes.
- ▶ Apply advanced SCSS and Tailwind CSS architectures to deliver pixel-perfect, maintainable styling systems across large codebases.
- ▶ Integrate complex third-party and internal REST APIs, managing application state end-to-end with Redux Toolkit.
- ▶ Solve complex UI challenges — from dynamic data-driven interfaces to multi-step flows — with best-practice, maintainable solutions.

Frontend Web Developer | Codesprint

Mar 2023 - Mar 2025

Lakshmi Chowk, Lahore

- ▶ Developed and maintained responsive, pixel-perfect web interfaces using Next.js and React.js, consistently meeting project deadlines.
- ▶ Optimised application performance through code-splitting, lazy loading, and bundle analysis — improving load times across client projects.
- ▶ Ensured cross-browser compatibility and full mobile responsiveness across all delivered products.
- ▶ Collaborated with UI/UX designers and backend developers to ensure seamless integration and consistent user experiences.

- ▶ Contributed to code reviews, maintained reusable component libraries, and enforced coding standards across the team.

Computer Science Teacher | [The Quest School](#)

Jan 2018 – Mar 2023

Sharaqpur Road, Lahore

- ▶ Delivered instruction in programming, algorithms, data structures, and software engineering to secondary-level students.
- ▶ Designed curriculum that measurably improved students' logical thinking and problem-solving abilities.
- ▶ Maintained a 90%+ student pass rate through structured lesson plans and hands-on coding exercises.

Web Development Trainee | [EwigLife Technologies](#)

Jul 2019 – Aug 2019

Kalma Chowk, Lahore (concurrent short-term training programme)

- ▶ Completed intensive web development training, gaining hands-on experience building responsive websites using modern frameworks.
- ▶ Built and deployed sample projects covering HTML, CSS, JavaScript, and foundational backend concepts.

KEY PROJECTS

Audiosocket — Music Licensing Platform audiosocket.com

Tech: Next.js, Redux Toolkit, SCSS/Sass, Ant Design, REST API

A professional music licensing platform trusted by global brands and Hollywood studios. Built for creators, the platform handles large-scale catalogue browsing, advanced search and filtering, licensing workflows, and user account management serving a worldwide audience of media professionals.

- ▶ Independently architected and delivered the complete frontend, building reusable component systems and complex UI flows from scratch.
- ▶ Integrated music search, filtering, and licensing APIs with Redux state management for a seamless real-time browsing experience.
- ▶ Implemented SCSS/Sass module architecture and custom Ant Design overrides to achieve a polished, brand-consistent UI at scale.

Audiosocket — Content Management System *(Internal CMS — private)*

Tech: Next.js, Redux Toolkit, Ant Design, REST API

Internal CMS built for the Audiosocket operations team to manage the music catalogue, user accounts, licensing records, and editorial content. Provides powerful data table interfaces, management dashboards, and CRUD workflows supporting daily business operations.

- ▶ Developed complex data table interfaces and form-heavy management screens for internal operations teams.
- ▶ Built reusable Ant Design component wrappers with custom theming to maintain consistency across all admin views.
- ▶ Integrated deeply with backend APIs using Redux for predictable state management across multi-step workflows.

Airport Minicab UK — Booking Platform airportminicab-uk.co.uk

Tech: Next.js, Redux Toolkit, Tailwind CSS, REST API

A professional UK airport transfer booking platform providing affordable, reliable minicab services from airports, seaports, and train stations across the UK. Operates 24/7 year-round, offering competitive fares, private transfers, and a seamless online booking experience for domestic and international travellers.

- ▶ Built and delivered the entire frontend independently as sole frontend developer — from UI architecture through to API integration and deployment.
- ▶ Implemented a multi-step booking engine with Redux managing outbound/inbound journeys, passenger details, and live fare calculations.

- ▶ Integrated location search supporting UK airports, seaports, and train stations with dynamic validation and real-time fare API calls.
- ▶ Delivered a fully responsive, mobile-first interface optimised for conversion across all device sizes.

Tokeny — Web3 Platform tokenty.app

Tech: Next.js, Zustand, MetaMask / Web3

Full-stack Web3 platform enabling smart contract development, blockchain payments via MetaMask, and secure digital asset management. Simplifies contract enforcement and blockchain transactions for non-technical users.

RubnGub — Organic E-Commerce rubngub.com

Tech: Next.js, Zustand, REST API

Modern e-commerce platform specialising in organic food, oils, and natural essentials. Delivers a seamless shopping experience with clean UI and performant Zustand-based state management.

EDUCATION

Bachelor of Computer Science | [University of the Punjab](#)

2015 – 2019

Relevant coursework: OOP, Data Structures & Algorithms, Operating Systems, Software Engineering, Web Development

Intermediate of Computer Science (ICS) | [Govt. Islamia College](#)

2012 – 2014

Focus: Mathematics & Computer Science

ADDITIONAL INFORMATION

- ▶ Maintain a technical blog covering JavaScript problem-solving and frontend best practices.
- ▶ Continuous learner — regularly complete advanced courses to stay current with evolving frontend technologies.
- ▶ Experienced in Agile/Scrum workflows using project management tools such as Trello.